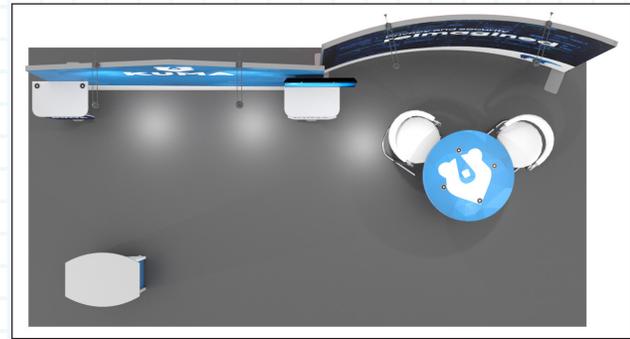


SYK-2025 DESIGN CRITIQUE



As a design element, peaks are peaking right now. The SYK-2025 offers portable clients a non-portable look with some serious branding opportunities: (2) backwall graphics, (2) workstations, a counter, and a charging table. The mix and match approach isn't for everyone which is why peaks can be paired with curves in Symphony.



STRUCTURE DESIGN

- Juxtaposition of curves and angles.
- Distinctive peak frame for primary branding.
- Concave frame softens the design and adds depth.
- Curve hugs the circular charging table and creates a casual meeting space.
- Monitor serves as a visual anchor.

BRANDING OPPORTUNITIES

- Large distinctive peak to showcase a logo and/or solution.
- Curved graphic for taglines, bullets, or visuals.
- Additional graphics on workstations, counter, and charging table.

FUNCTION

- Modular construction: (1) 20 ft. or (2) 10 ft. inline booths.
- Two backwall workstations. One with wireless charging pads. One for laptop presentations.
- Peak frame supports up to a 32" monitor.
- Locking storage in reception counter.
- Attractive charging table – ideal for lobbies and showrooms post-show.
- Bright, long-life LED stem lights.